



EXHIBITOR DIRECTORY

Trade fair date **23 – 26.04.2026**

Application deadline

I - **30.06.2025**II - **31.10.2025**

Trade fair opening hours

23-25.04.2026

- for exhibitors: 9.00 am – 7.00 pm
- for visitors: 10:00 am – 6:00 pm

26.04.2026

- for exhibitors: 9:00 am – 12:00 pm
- for visitors: 10:00 am – 6:00 pm

Stand assembly and dismantling periods (pavilions 7, 7A, 8 and 8A)

Assembly:Pavilions and fairgrounds opening times: **7 am - 9.00 pm****21 – 22.04.2026r****Dismantling:**

Pavilions and fairgrounds opening times:

26.04.2026 6 pm – 12 pm**27.04.2026** 7 am – 9 pm

Exhibition space (without stand construction, equipment, electrical connections and water supply installation)

Kind of space	Net price till 30.06.2025 inclusively	Net price till 31.10.2025	Net price after 31.10.2025
row location	405 PLN/ m ²	465 PLN/ m ²	490 PLN/ m ²
corner location	440 PLN/ m ²	500 PLN/ m ²	520 PLN/ m ²
semi-island location / 3-side open	450 PLN/ m ²	510 PLN/ m ²	530 PLN/ m ²
island location / 4-side open	465 PLN/ m ²	525 PLN/ m ²	545 PLN/ m ²
Outdoors, without a booth	180 PLN/ m ²	195 PLN/ m ²	210 PLN/ m ²

Exhibitor Application Fee

is obligatory and constitutes MTP's requirement for accepting an application to participate in the fair and a space order related thereto.

EXHIBITOR APPLICATION FEE	STANDARD 1 540 PLN net Net price after 31.10.2025 2 200 PLN net	PREMIUM 2 128 net Net price after 31.10.2025 2 800 PLN net
participation of two exhibitor's representatives in a business party and in other open fair-accompanying events	✓	✓
exhibitor cards to enter fair premises (in compliance with the Specified Provisions)	✓	✓
invitations for fair guests	10	20
wireless access to the Internet – WiFi access code during the fair and stand assembly/disassembly work	✓	✓
Infocredit report about 2 companies from our database	✓	✓
exhibitor's entry (business name, address and contact details) in the "Alphabetical Directory of Exhibitors" in the catalogue on www.ttm.mtp.pl/en	✓	✓
exhibitor's entry (business name) in the "Exhibitor Directory as per Thematic Scope" in the catalogue on www.ttm.mtp.pl/en	✓	✓

publishing the exhibitor's fair offer in the catalogue on www.ttm.mtp.pl/en	up to 180 characters every started next line (60 characters) - paid	up to 600 characters every started next line of text (60 characters) - paid
product entry in the catalogue on the website - product name (up to 120 characters) and description (up to 800 characters) and a maximum of 3 photos for each product	5 products	10 products
publishing the exhibitor's logotype in the catalogue on www.ttm.mtp.pl/en	chargeable only if ordered	✓
one permanent parking card for a passenger vehicle	chargeable only if ordered	✓

Additional charges

ATTENTION! Ordering **technical services** (a.o. electrical and water supply, forklift services) is **ONLY** possible through the **EXHIBITOR ZONE** platform (www.strefawystawcy.pl/en). The prices for technical services are available on Exhibitor Zone.

CHARGE FOR POWER SUPPLY NETWORK			WASTE COLLECTION CHARGE <i>(the charge is obligatory for all participants who build their stands by themselves- not by PIF)</i>		WATER AND SEWAGE CONNECTION	
Kind of electrical installations	Net price for making the electrical connection [PLN]	Charge for utilizing power supply network [in PLN]	Space made available to the exhibitors	Net charge* [in PLN]	Kind of water connection	Net price [in PLN]
0.1 – 3.0 kW (1x16A)	595	584	up to 150 m²	44,00 for every m² of space made available to the exhibitors	Water inlet and outlet	Exhibitors Zone
0.1 – 9.0 kW (3x16A)	970	1692				
9.1 – 14.0 kW (3 x 25A)	1060	2438				
14.1 – 18.0 kW (3x25A)	1345	3231				
18.1 – 36.0 kW (3x63A)	1430	6465	over 150 m²	ryczałt: 6600,00	Water inlet	Exhibitors Zone
36.1 – 50.0 kW (3x80A)	Exhibitors Zone	8890				
50.1 – 70.0 kW (3x125A)	Exhibitors Zone	12925				
do 2,3 kW (1x10A) 24h	Exhibitors Zone	533	* Net prices do not include VAT. The value added tax will be included in the invoice if applicable. The prices for technical services are available at www.strefawystawcy.pl/en		Installation of water outlet	Exhibitors Zone
do 9 kW (3x16A) 24h	Exhibitors Zone	2075				

Promotional Services / Auxiliary Staff

The promotional services that include various forms of promotion guarantee reaching large target professional audience. Guided by our experience in the advertising industry we develop, coordinate and implement multimedia advertising packages tailored to individual needs of each and every customer. For detailed information please look on www.tup.mtp.pl/en or www.strefawystawcy.pl/en

Contact: Małgorzata Barczak – Fair Services Coordinator (tel. +48 61 869 2524, e-mail: malgorzata.barczak@mtp.pl)

Accommodation

Use our help with booking rooms - **contact:** Joanna Roś (email: hotele@wtcpoznan.pl, tel. +48 61 865 38 69)

Poznan International Fair Gold Medal

The Gold Medal is an expert recommendation and in selected cases also consumer recommendation for the prize-winner products and services.

Contact: Agnieszka Polacka (mob. + 48 668 805 018; email: agnieszka.polacka@wtcpoznan.pl)

Competition entries should be submitted (on line) via www.strefawystawcy.pl/en or delivered to the World Trade Center Poznań sp. z o.o., ul. Bukowska 12, 60-810 Poznań

Stand construction

Stand construction (walls, floor coverings, equipment) needs to be ordered separately in PIF Stand Construction Section - **IDEAEXPO.MTP** or in other company.

Contact:

Jakub Rebelski jakub.rebelski@grupamtp.pl tel. 728 647 898

IDEAEXPO.MTP is an integral part of Poznan International Fair.

For more information: www.ideaexpo.pl/en